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Media Contacts:
Matt Morgan | Bleacher Republic/Prospect
614-563-8601 | bleacherrepublic@gmail.com
Leslie Nutter | Greater Columbus Convention Center
614-827-2605 | lnutter@columbusconventions.com

Holiday Hoopla Announces "Basketball Festival" Schedule

Combination of High School Showcase, Middle School Games and Youth Tournament to Provide Travel Basketball Event Feel on Six Courts at the Greater Columbus Convention Center December 20-22

COLUMBUS – Bleacher Republic's Holiday Hoopla 2025 will expand beyond the 2024 18-game Boys' high school showcase to include Girls' high school games, along with Boys' middle-school games and a Boys' youth tournament; all being played simultaneously in Exhibit Hall B at the Greater Columbus Convention Center Saturday, December 20 through Monday, December 22.

Holiday Hoopla's high school showcase games pits 43 of Ohio's Boys programs against each other in 27 intrastate, and select interstate, battles on three courts playing Saturday through Monday. In the first year of adding Girl's high school games, there will be nine games played over three days on Court 2.

The 10 middle school Boys games will take place on Saturday and Sunday on Court 3. The 50-team Boys 4th, 5th and 6th grade youth tournament will be on Courts 4-6 in the second half of Exhibit Hall B. The high school contests will use a shot clock and along with the middle school games, be on wooden courts, while the youth tournament on Saturday, Sunday and Monday, will be played on sport court.

"We are truly thankful for all the teams, school administrators, players and their families that are participating in this basketball festival, **said Matt Morgan, Holiday Hoopla Executive Director**. "We had so much positive feedback from Holiday Hoopla 2024 about the games, the environment, how the event operated that expanding and making it unique had to be something we pursued, especially with a building like the Greater Columbus Convention Center."

One all-day general admission ticket gets families and fans access to Holiday Hoopla's high school basketball showcase games, middle school games and youth basketball tournament. Tickets will only be sold on-site at the GCCC during the event:

- $20 | Adults
- $15 | Students (with a school ID presented)
- $10 | Seniors and children (K-6th grade)
- Free | Kids ages 4 and under

"While the GCCC has a storied history of great basketball events, we have dreamed of opportunities to host a basketball with multiple courts playing simultaneously for some time," **said John Page, Legends Global Regional Vice President and Greater Columbus Convention Center General Manager**. "We are grateful to Bleacher Republic for their vision of a "basketball festival," where this dream of elevating basketball has come true for us and we're excited to welcome each high school, middle school and youth team downtown."

Holiday Hoopla would not be possible without the support of the following partners and sponsors: *the Greater Columbus Convention Center, Greater Columbus Sports Commission, Mills James Productions, The Fan 97.1 FM Sports Radio, Orange Barrel Media, iHeart 106.7 The Beat, Sonesta Columbus Downtown, G&J Pepsi and Cameron Mitchell Restaurants.*

SATURDAY, DECEMBER 20 – OPENING TIP-OFF

TIME	COURT	MATCHUPS	DIVISION
11:15	1	Marysville (D1) vs Medina (D1)	HS BOYS
11:15	2	Walnut Ridge vs Northland	HS GIRLS
11:15	3	Memorial MS (7th) vs Waggoner MS (7th)	MS BOYS
1:00	1	Genoa Christian Academy vs Fairbanks (D5)	HS BOYS
1:00	2	Columbus Liberty Union vs Washington (Massillon)	HS GIRLS
1:00	3	Baldwin MS (7th) vs St. Brigid of Kildare MS (7th)	MS BOYS
2:45	1	Central Hardin (KY) vs Shaw (D5)	HS BOYS
2:45	2	Cincinnati Lakota West vs Hilliard Bradley	HS GIRLS
2:45	3	Memorial MS (8th) vs Waggoner MS (8th)	MS BOYS
4:30	1	Meigs (D4) vs Padua Franciscan (D3)	HS BOYS
4:30	2	Columbus Big Walnut vs Akron SVSM	HS GIRLS
4:30	3	Baldwin MS (8th) vs St. Brigid of Kildare MS (8th)	MS BOYS

SUNDAY, DECEMBER 21 – RIVALRY SUNDAY

TIME	COURT	MATCHUPS	DIVISION
1:00	3	7th Grade Consolation	MS BOYS
2:45	1	Dublin Jerome (D1) vs Licking Heights (D2)	HS BOYS
2:45	3	8th Grade Consolation	MS BOYS
4:30	1	Hilliard Bradley (D1) vs Central Hardin (KY)	HS BOYS
4:30	2	Washington (Massillon) vs Springfield	HS GIRLS
6:15	1	Indian Lake (D5) vs Arlington (D7)	HS BOYS
6:15	2	Lima Central Catholic (D6) vs Bishop Ready (D5)	HS BOYS
6:15	3	7th Grade Championship	MS BOYS
8:00	1	Columbus Academy (D5) vs Huber Heights Wayne (D1)	HS BOYS
8:00	2	Hamilton Township (D3) vs Toledo SFD (D2)	HS BOYS
8:00	3	8th Grade Championship	MS BOYS

MONDAY, DECEMBER 22 – MONDAY FRENZY

TIME	COURT	MATCHUPS	DIVISION
11:15	1	Walnut Ridge (D3) vs Cleveland St. Joseph (D3)	HS BOYS
11:15	2	Columbus Briggs vs Licking Heights	HS GIRLS
11:15	3	Harvest Prep (D5) vs Rocky River (D3)	HS BOYS
1:00	1	Delphos St. John (D7) vs St. Clairsville (D5)	HS BOYS
1:00	2	Cleveland Normandy vs Cleveland Revere	HS GIRLS
1:00	3	Grand River Academy vs Northeast Ohio Prep	HS BOYS
2:45	1	Dublin Coffman (D1) vs Central Hardin (KY)	HS BOYS
2:45	2	Columbus Harvest Prep vs Springfield	HS GIRLS
2:45	3	Flyght Academy vs Western Reserve – BC	HS BOYS
4:30	1	Northland (D2) vs Euclid (D2)	HS BOYS
4:30	2	Grove City (D1) vs Westerville South (D1)	HS BOYS
4:30	3	John Marshall vs Eastmoor	HS GIRLS
6:15	1	Reynoldsburg (D1) vs Saint Joseph (IN)	HS BOYS
6:15	2	Olentangy Orange (D1) vs Cincinnati Aiken (D3)	HS BOYS
6:15	3	Hilliard Darby (D1) vs Bishop Watterson (D3)	HS BOYS
8:00	1	Centerville (D1) vs Pickerington North (D1)	HS BOYS
8:00	2	Tri-Village (D6) vs Jonathan Alder (D4)	HS BOYS
8:00	3	Gahanna Lincoln vs Bishop Watterson	HS GIRLS

ABOUT THE PARTNERS

Bleacher Republic
A premier youth basketball event operator dedicated to running first-class leagues and tournaments for players, teams, and fans, we deliver competitive, well-organized events that spotlight talent and provide valuable opportunities for athletes at every level. From local leagues to major regional tournaments, Bleacher Republic offers a professional environment, high-quality facilities, and memorable experiences that help young players grow their game and connect with new opportunities.

Bleacher Prospect
As a leading basketball media and exposure company showcasing young athletes and connecting them with next-level opportunities, we provide professional coverage of high school and AAU basketball, giving players and programs the visibility they deserve. Through high-profile showcases and tournaments, we highlight talent and create pathways for players to be seen by coaches, scouts, and programs nationwide. Our new Bleacher Prospect International initiative adds opportunities for overseas competition while offering players and families a chance to experience global culture. With a growing national footprint, Bleacher Prospect delivers a trusted platform that celebrates the game and expands opportunities for the next generation.

HoopRecruit
A long-time game-changer in girls basketball and once recognized as the #1 single-state scouting service in the country, HoopRecruit has grown into a national exposure platform that consistently identifies, promotes, and elevates the best talent. Known as the top player identifier and promoter in Ohio, we have built our reputation on spotlighting athletes early, providing unmatched evaluations, and creating opportunities that change the trajectory of careers. Its reach and credibility makes it a trusted name among coaches, programs, and players nationwide.

Greater Columbus Convention Center/Legends Global
The award-winning, 1.8 million-square-foot Greater Columbus Convention Center (GCCC) offers 373,000 sq. ft. of contiguous exhibit space, 74 meeting rooms and a total of 114,000 square feet of ballroom space among three ballrooms. The facility is owned and developed by the Franklin County Convention Facilities Authority (FCCFA) and managed by Legends Global, the world's leading producer of entertainment experiences. It is the global leader in venue and event strategy and management with a venue portfolio that spans five continents and includes 350 of the world's most prestigious arenas, stadiums, convention, and exhibition centers, and performing arts venues.

Basketball at the GCCC
The ABL's Columbus Quest, Wendy's Classic and various high school games are the Greater Columbus Convention Center's basketball legacy from the early era, while hosting the OHSAA Boys and Girls Basketball District Championships, the NCAA Division III Women's Elite 8 and participating in The Basketball Tournament (TBT) are its recent past before Holiday Hoopla.

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